



# LEGENDS OF HOPE *For Families*

## SPONSORSHIP LEVEL

### PRODUCER \$10,000

### DIRECTOR \$5,000

Fair Market Value (FMV)	\$6,300 <i>(amount in excess of \$6,300 is tax deductible)</i>	\$1,133.33 <i>(amount in excess of \$1,133.33 is tax deductible)</i>
30 second ad in broadcast (3 air dates) sponsor to provide ad <b>OR</b> 30 Second pre-recorded message (3 air dates) to announce category winner(s). Sponsor to provide representative for recording AND your company logo will be displayed prominently on the award category landing page of your choice*  *Sponsorships for Award Categories are assigned on a first come, first served basis. Identify your top three category preferences on the sponsorship form from 1 (first choice) to 3 (third choice). We will confirm your sponsorship category once your form is received.	<b>22 AVAILABLE</b>  <b>OR</b> <b>7 AVAILABLE</b>	--
Recognition as a sponsor in program promo on Hawaii News Now (HNN) leading up to the airing of the program. <i>(Ads promoting the show ahead of time on HNN)</i>	<b>LOGO (Large)</b>	<b>LOGO (Medium)</b>
Recognition as sponsor during show (on screen).	<b>LOGO (Large)</b>	<b>LOGO (Medium)</b>
Dedicated CFS eblast to all supporters thanking sponsors	<b>LOGO (Large)</b>	<b>LOGO (Medium)</b>
Pre-event "Mahalo and Watch!" ad in Star-Advertiser	<b>LOGO (Large)</b>	<b>LOGO (Medium)</b>
Post-event Mahalo ad in Star-Advertiser announcing the winners and thanking sponsors	<b>LOGO (Large)</b>	<b>LOGO (Medium)</b>
Post-event Mahalo ad on HawaiiNewsNow.com	<b>LOGO (Large)</b>	<b>LOGO (Medium)</b>
Mention in CFS newsletter	<b>NAME</b>	<b>NAME</b>
Mention on CFS website for 1 year or more from first air date	<b>LOGO (Large)</b>	<b>LOGO (Medium)</b>
Posts via CFS social media <i>(Facebook, Twitter, and Instagram)</i>	<b>LOGO (Large)</b>	<b>LOGO (Medium)</b>
Votes for nominees <i>(Votes must be finalized by 4pm, January 31, 2021 and cannot be changed once submitted. A voting form will be sent to the contact listed on your sponsorship form)</i>	<b>10,000 VOTES</b> <i>(Split between up to 3 nominees)</i>	<b>5,000 VOTES</b> <i>(Split between up to 2 nominees)</i>

**ONLINE VOTING PERIOD:**  
Through April 1, 2021  
[www.childandfamilyservice.org/legendsvoting](http://www.childandfamilyservice.org/legendsvoting)

**TV BROADCAST:**  
**KGMB 6-7p May 8, Saturday**  
Spectrum & Hawaiian Telcom - Channel 7  
Direct TV & Dish TV - Channel 9

**KHNL 8-9p May 10, Monday (encore airing)**  
Spectrum & Hawaiian Telcom - Channel 8  
Direct TV & Dish TV - Channel 13

**K5 4-5p May 15, Saturday (encore airing)**  
Spectrum, Hawaiian Telcom, & Direct TV - Channel 6  
Dish TV - Channel 8

### CFS Legends of Hope for Families "LEGENDS" COMMITTEE

**Glen Kaneshige**, *President, Nordic PCL Construction, Inc.*  
**Erin Kirihara**, *Senior Vice President, Rider Levett Bucknall*  
**Lisa Rapp**, *Principal, Architects Hawaii, Ltd.*  
**Cheryl Walthall**, *Executive Vice President, General Contractors Association of Hawaii*  
**Michael Young**, *President & CEO, Albert C. Kobayashi, Inc.*

### CFS BOARD OF DIRECTORS

<b>Arnold Martines</b> <i>Chair</i>	<b>Tony Mizuno</b> <i>Past Chair</i>	<b>Trinette Kaui</b> <b>Erin Kirihara</b> <b>Frances P. Lui-Kwan</b>
<b>Louise Ing</b> <i>First Vice Chair</i>	<b>Karen Tan, LCSW</b> <i>President &amp; CEO</i>	<b>Lori Lum</b> <b>Melissa Lum</b> <b>Alika M. Mau</b> <b>Steve Metter</b>
<b>Glen Kaneshige</b> <i>Second Vice Chair</i>	<b>Carol Ai May</b> <b>Clayton Chun</b> <b>Marivic Dar</b>	<b>Lauren Nahme</b> <b>Alan Ong</b> <b>Emily Porter</b> <b>Earl Stoner</b> <b>Shelley Toy</b>
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<b>Beth Whitehead</b> <i>Treasurer</i>	<b>Scott Higashi</b> <b>Jill Hoggard Green</b> <b>Kathy Inouye</b> <b>Brooke Jacobsmeyer</b>	

### CFS REAL PROPERTY, INC.

<b>Jan Yokota</b> <i>Chair</i>	<b>Norman Cheng</b> <i>Secretary</i>	<b>Cheryl Walthall</b> <b>Walter Yamane</b>
<b>Lisa Rapp</b> <i>Vice Chair</i>	<b>Catherine Camp</b> <b>Trinette Kaui</b> <b>Steve Metter</b>	<b>Karen Tan, LCSW</b> <i>Ex-Officio</i>
<b>Alika M. Mau</b> <i>Treasurer</i>	<b>Brad Myers</b>	<b>Vivian Yasunaga, MPA</b> <i>Officer</i>